

Blackmon Ranch Vineyard

Mason, Texas 76856
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Date: October 27, 2020

To: Chairman King and the Committee on Licensing and Administrative Procedures Members

From: Bill Blackmon, Owner of Blackmon Ranch Vineyard

Subject: Support for Texas Wine Truth in Labeling

I am submitting comments on Charge 4: Evaluate the Texas Wine Industry and the current labeling requirements associated with the use of "Texas" as an appellation. Determine if current regulations and permitting rules are adequate to support the industry's development.

As the owner of Blackmon Ranch Vineyard outside of Mason, I am writing to express my full support for **Texas Wine Truth in Labeling**. This requires that in order for a wine to be labeled as a Texas Appellation, 100% of the grapes used to make the wine must be grown in Texas. Having grown grapes in Texas for 37 years, it is time that our Texas wine industry be taken seriously throughout the world and this is a critical next step. I appreciate your support of Texas grapes and the need for honesty in labeling.

Bill Blackmon
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